PROGRAM OBJECTIVE
The goal of the Medical Clinics of North America is to keep practicing physicians up to date with current clinical practice by providing timely articles reviewing the state of the art in patient care.

TARGET AUDIENCE
All practicing physicians and other healthcare professionals.

LEARNING OBJECTIVES
Upon completion of this activity, participants will be able to:
1. Review the strategies used to deliver effective provider-patient communication, including the use of technology-enabled communication tools, in promoting patient engagement, patient safety, honest communication, and positive patient outcomes.
2. Explain the factors that contribute to the challenges and barriers to effective provider-patient communication.
3. Discuss the advantages of effective provider-patient communication among providers, patients, healthcare systems, and communities.

ACCREDITATION
The Elsevier Office of Continuing Medical Education (EOCME) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The EOCME designates this journal-based CME activity for a maximum of 15 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

All other healthcare professionals requesting continuing education credit for this enduring material will be issued a certificate of participation.

DISCLOSURE OF CONFLICTS OF INTEREST
The EOCME assesses conflict of interest with its instructors, faculty, planners, and other individuals who are in a position to control the content of CME activities. All relevant conflicts of interest that are identified are thoroughly vetted by EOCME for fair balance, scientific objectivity, and patient care recommendations. EOCME is committed to providing its learners with CME activities that promote improvements or quality in healthcare and not a specific proprietary business or a commercial interest.

The planning committee, staff, authors and editors listed below have identified no financial relationships or relationships to products or devices they or their spouse/life partner have with commercial interest related to the content of this CME activity:
Mazen Al Hammoud; Gopi J. Astik, MD, MS; Moises Auron, MD, FAAP, FACP, SFHM; Maria Barsky, MD; Kasey Boehmer, PhD, MPH, NBC-HWC; David Bustillo; Andrew A. Chang, MD, MPH, MA; Alex Choi, MD; Calvin L. Chou, MD, PhD; Gregorie Constant-Peter, MD, FACP; Sarah Cook, MD; Erin Donovan, PhD; Jessica J. Dreicer, MD; Jessica El Halabi, MD, MBA; Sherrie Flynt Wallington, PhD, MA; Timothy Gilligan, MD; Essa Hariri, MS; David Harris, MD; Heather Hofmann, MD, FACP; Raman Khanna, MD, MAS; Michelle Kittleson, MD, PhD; Anjani Kolahi, MD; Mark A. Lewis, MD; William Minteer, MD; Annecie Noel, DO; Andrew P.J. Olson, MD; Merlin Packiam; Andrew S. Parsons, MD, MPH; R. Ellen Pearlman, MD, FACH; Joseph Rencic, MD; Matthew Sakamoto, MD; Tara Sanft, MD Kevin Shah, MD; Caitlin H. Siropaides, DO; Carl G. Streed, Jr, MD, MPH, FACP; Doreen Thomas-Payne, MSN, BSN, RN, PMHNP-BC; Erin M. Tooley, PhD; Martha Ward, MD; Carli Zegers, PhD, MBA, APRN, FNP-BC

UNAPPROVED/OFF-LABEL USE DISCLOSURE
The EOCME requires CME faculty to disclose to the participants:
1. When products or procedures being discussed are off-label, unlabelled, experimental, and/or investigational (not US Food and Drug Administration [FDA] approved); and
2. Any limitations on the information presented, such as data that are preliminary or that represent ongoing research, interim analyses, and/or unsupported opinions. Faculty may discuss information about pharmaceutical agents that is outside of FDA-approved labelling. This information is intended solely for CME and is not intended to promote off-label use of these medications. If you have any questions, contact the medical affairs department of the manufacturer for the most recent prescribing information.
TO ENROLL
To enroll in the *Medical Clinics of North America* Continuing Medical Education program, call customer service at 1-800-654-2452 or sign up online at [http://www.theclinics.com/home/cme](http://www.theclinics.com/home/cme). The CME program is available to subscribers for an additional annual fee of USD 324.00.

METHOD OF PARTICIPATION
In order to claim credit, participants must complete the following;
1. Complete enrolment as indicated above.
2. Read the activity.
3. Complete the CME Test and Evaluation. Participants must achieve a score of 70% on the test. All CME Tests and Evaluations must be completed online.

CME INQUIRIES/SPECIAL NEEDS
For all CME inquiries or special needs, please contact elsevierCME@elsevier.com.